



Forest Green, Brown, Rainforest Charcoal, Navy Blue, Ballard Blue, Black, Natural Grey Rustic, Natural Grey Fine Weave, Evening Mist, Sage.

## SUSTAINABLE LUXURY IN HOME TEXTILES:

### Luxury #1

The fabric feels great. Looks great. Ages with beauty.  
Available in Natural White, Natural Grey and fantastic GOTS-dyed colours.  
Perfect permeability for both warm and cold conditions.  
Protects against harmful sunlight. Lasts 3X as long as cotton.

### Luxury #2

Antibacterial and hypo-allergenic by nature.  
Potentially reduces allergies and contagious diseases.  
Stays fresh.

### Resource-Sustainable #1

Serious savings on farm-land and water.  
1/3 of land and about 1/20 of water needed for growing vs. cotton  
Normally, no irrigation needed at all.

### CO2-sustainable #2

Hemp absorbs 22-44 tons CO2 per hectare/year (at 1 og 2 crops per season)  
Forests absorbs (only) 7-10 tons per hectare (also good for the CO2-balance).  
Cotton absorbs ca. 5 tonnes per hectare/year and demands CO2-generating irrigation etc.

### Organic-Sustainable #3

No need for or incentive to use pesticides or herbicides.  
Hemp naturally repels bugs and fungi in the field (and as a textile).  
Primarily due to CBD\* and small amounts of THC\* in the fabric.

### Energy-Sustainable #4

Saves washing water and energy.  
Due to Hemp's antibacterial properties disinfection is rarely needed.  
Can be washed (less frequently) at 30 or 40°C, saving up to 50% energy.

### Materials-Sustainable #5

Apart from hemp, we only use sustainable materials such as organic cotton, recycled polyester (for some fillings), recycled paper and cardboard for packaging.  
Several products are not dyed or bleached. If so, bleaching is only done with Peroxide and dyes are GOTS-certified.

### Socially Sustainable #6

Fair working conditions and a fair wage is a human right. Our products are grown, treated and finished entirely in the EU under the EU-standards, far exceeding most standards and conditions found outside of the EU.



\* CBD, *Cannabidiol*, and TCH, *Tetrahydrocannabinol*, are the main active components of the hemp plant. Traces remain in the textile with many positive benefits. [Click here for further info.](#)