

24/5 2018:

Hemp Copenhagen Co., part of brandpoint.dk, CVR 2968 2453, privacy policy:

In connection with the EU Personal Data Regulation, coming into effect on May 25, 2018, we hereby describe our our Privacy Policy.

1. Introduction

1.1. Hemp Copenhagen (brandpoint.dk) processes personal data about you and therefore you will receive the following information (Privacy).

2. Data-Responsible

2.1. brandpoint.dk CVR 2968 2453 is the data controller. This means that we are responsible for your personal information.

3. Purpose and basis for the collection of personal data:

3.1. We will ensure that your personal information is collected and processed solely for one or more of the following purposes:

- A. To deliver goods you have ordered to the correct name and address
- B. To provide newsletters that you have signed up for
- C. To answer any questions or objections you may have
- D. For you to receive invitations and information campaigns, discounts, etc.

3.2. Our basis for processing your personal information is:

A. Your consent pursuant to Article 6 (1) of the Data Protection Regulation. 1 (a)

B. Interest-weighting rule in accordance with Article 6 (1) of the Data Protection Regulation. 1, f. The processing of your personal data for profiling is necessary for Hemp Copenhagen Co. (brandpoint.dk) to pursue a legitimate interest in the form of targeted inquiries and an improved user experience.

C. If the basis for processing your personal information is your consent, you have the right to revoke your consent at any time.

D. We keep your personal information until your consent is revoked and you will no longer receive newsletters from us.

4. Your rights

4.1. You can access your personal information at any time, request us to correct incorrect personal information and get information deleted or changed by contacting us. You may also request that processing be limited, data portability or objections to our processing of your personal information.

4.2. If you wish to complain about our processing of your personal information, please contact the Data Inspectorate.

4.3. At any time, you have the right to object to our treatment of your data for direct marketing purposes.

5. Transfer, transfer and disclosure of personal data to third parties

5.1. Only trusted employees, representatives and suppliers with a work-related need have access to your personal data, in accordance with applicable data protection laws, to the extent necessary to deliver a service to us or act on behalf of us.

5.2. We reserve the right to use or disclose information to the extent necessary to comply with applicable law, conduct investigations in connection with complaints, respond to your requests or for investigative purposes.

6. Transfer to beneficiaries in third countries, including international organizations

6.1. We will transfer your personal information to recipients outside the EU and the EEA, namely to Mailchimp, which is located in the United States. The necessary guarantees for the transfer of information to the United States are secured through the data processor's certification under the EU-US Privacy Shield, cf. the EU Personal Data Regulation. 45. To the extent that we use other data providers than those mentioned there are established outside the EU, it will always be subject to valid transfer guarantees.

If you have questions about the above, please contact us via info@hemp-copenhagen.dk